

## AUDABILITY AND SONO VIDEO BETTER TOGETHER

*Merger of Audability and Sono Video creates a new leading company in Canada's AV/IT landscape*

**TORONTO, Ontario – July 16, 2015** – Audability and Sono Video combined their operations bringing together their workforces in Canada. The combination of Audability and Sono Video will allow for a stronger offering when competing for national business opportunities and an enhanced presence in key Canadian markets. Together, Audability and Sono Video will be the first in Canada to provide communication, collaboration and build capabilities from coast to coast.

*“Our commitment to provide excellence in customer experience is supported by a more diversified offering of products and services”,* says Andrew Turner, Audability CEO.

The demand for collaboration services is growing and Audability will meet the needs of a larger number of customers located in cities across Canada. Audability with Sono Video are now positioned to offer a diversified portfolio of products and services that bring together the complement of both AV and IT capabilities.

*“Our teams will work together to build a nationally recognized solutions provider”,*  
says Daniel Langelier, Sono Video President.

Audability and Sono Video will continue to service their respective customers and focus on their individual sectors while they each take advantage of a stronger presence in both the provinces of Quebec and Ontario. The Audability and Sono Video merger took place on April 27. Both organizations are committed to build and reinforce their relationships with their employees, customers and partners.

### **About Audability**

Audability has established itself as a leader in the Canadian market and is perennially on the list of fastest growing companies in Canada. Beginning in 2004, Audability's mission is to consistently satisfy its' customer's needs through innovative and customized communication solutions. Audability provides outstanding service and professional expertise, allowing its customers to improve efficiency, be more productive, and reduce their impact on the environment

### **About Sono Video**

Founded in 1976, Sono Video is a leader in the Quebec marketplace, providing complete solutions for all broadcast, production, post-production, audiovisual, telemedicine, videoconference, automation and rental needs. This includes sales, rentals, design consultation, integration and technical services.